



GiftOnOrder Module

User Manual – V5.0

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28/04/2015

GiftOnOrder Module

INTRODUCTION

We thank you to have bought this module developed by Oleacornier

We've done our best to have this module as functional and as stable as possible.

Nevertheless, before placing it on your production site, it is your responsibility to test it in test and pre-production to verify that it corresponds to your need and that you understand its behaviour.

We can't be responsible of any damage exploiting this module.

This module is delivered as Open-Source. All rights are the exclusive property of Oleacornier.

You are not allowed to redistribute it, modified or not, whatever the way of redistribution.

You can modify it to adapt it to your exact need.

You are granted for a license of usage on a unique web site. You are not allowed to install it on several sites.

CONTACT

For any question, assistance, trouble report, feature evolution, you are requested to contact Oleacornier either through our Web site, either through the contact form of the Prestashop Addons platform.

GiftOnOrder Module

TABLE OF CONTENT

Introduction	1
Contact.....	1
Table of content.....	2
Presentation.....	3
Compatibility	3
Overview	3
Installation	3
Delivery content.....	3
Module installation	4
Controllers override	4
Module parameters	4
Tab 'Configuration' of the module	4
Tab 'Orders>>Gifts	4
Configuration of one gift.....	5
Block Gifts on order	5
Block Criteria	5
Block Criteria Customers.....	6
Block Criteria Products.....	6
Block Customer Communication.....	7
Multi-shop block	7
Gift-products definition	7
Category of the gift-products.....	7
Used products fields	8
Exemple	8
Welcome gift.....	8
Cart over 1000€	9

GiftOnOrder Module

Cart over 200€	9
Protection for iPod-Nano	9
Troubleshooting	10

PRESENTATION

COMPATIBILITY

In its version 5.x, this module GiftOnOrder is compatible with Prestashop 1.6.x

OVERVIEW

This module Giftonorder for Prestashop allows you to offer gifts to your customers, depending of the content of their cart. You can also allow your customer to choose their gift.

In Back-Office, you configure all the gifts you will manage. For each of them, you define:

- A set of criteria to meet
- The product to offer or the list of products in which the customer will have to choose.

The offered products are part of your catalog. They are grouped into a dedicated category, not visible from the Front-Office. Each of these products must have a price equal to 0. You can manage their stock.

In Front-Office, this module evaluate the gifts to offer each time the cart content changes and on step 0 and 1 of the order process.

To do that:

- It runs through the list of gifts defined in BO
- For each, it evaluates the criteria
- If they are not met, it evaluates next gift
- If they are met, the gift-product is added to the cart and, depending the value of parameter 'allow other gifts', it stops or go to the next gift.

Lines of products then appear in the cart, with a price equal to 0.00

When the order is validated, this gift-products are visible in order, invoice, delivery slips....

In the order summary page, a message indicates to the customer the amount to add to get the next gift.

A page in Front-Office displays all the offers that the customer can get.

INSTALLATION

DELIVERY CONTENT

GiftOnOrder Module

The ZIP file you have is split in one directory:

- 'giftonordermodule' : containing the module itself

MODULE INSTALLATION

The module respects the nominal Prestashop module installation mechanism. Copy the content of the 'modules' directory of the delivery into the 'modules' directory of your Prestashop installation. You can also upload the zip through the 'modules' back-office tab.

Module is then visible in the 'Modules' Back-Office pane. Install it with its 'Install' button.

New tabs are then installed in the Back-Office: **Prices Rules >> GIFTS**

CONTROLLERS OVERRIDE

During module installation, some files in the /override/ directory should be automatically updated.

In case this update is not done, the module will display warnings in the 'modules' back-office page.

You then have to manually do these updates.

All modification to do are located in the /modules/giftonordermodule/override/ directory.

You have to report these files into the /override/ directory of your Prestashop.

If the files don't exist in the /override/ directories, you can copy them.

If they already exist, you have to report the code from the /modules/override/ files to the /override/ file.

MODULE PARAMETERS

TAB 'CONFIGURATION' OF THE MODULE

In Back-office, tab configuration of the module offer the configuration of only one parameter:

Gift category

Through this parameter, you specify in which category are located the product to offer as gift.

See below for more information about products definition and about this category definition

TAB 'ORDERS>>GIFTS

In Back-Office, the tab 'PricesRules>>Gifts' allows you to configure you gifts.

Top part:

In the top part is located the list of all the gifts you propose. They will be evaluated in the order of this list. Change the order through the arrows in the 'Position' column.

GiftOnOrder Module

In the first places of this list, you must place:

- cumulative gifts, so that module continue exploring the list
 - o for example : a welcome gift, cumulative with other gift
- gifts with most restrictive criteria
 - o for example : gift for cart amount of 1000€ must be placed before cart amount of 200€

Bottom part:

The bottom part of this pane offers the following parameters:

Cart amount with reduction: indicates if the cart amount must be computed with or without reduction

Summary full display : indicates how to display the “All gifts” page in Front-Office.

Short display displays, for each gift:

- the image of the default gift-product of the gift,
- the text configured in the gift page

Full display displays a general text, configured just below, then for each gift :

- the title of the gift configuration page
- the text configured in the gift page
- images of each gift-product specified as choice in the products list of the gift
- this short description of each of this gift-product

All gifts page message: global message displayed in the “All gifts” page

CMS ID for all gifts page: if you don't want to display the native All Gifts page, you can give here the ID of the CMS page to display in replacement of this All Gifts page.

CONFIGURATION OF ONE GIFT

In back office, the tab Prices Rules>>Gifts allow you to define your gifts.

Configuration parameters of each gift are grouped by block.

BLOCK GIFTS ON ORDER

Status: allows to disable the gift

Name: name of this gift, used only in BackOffice

Description: back-office information to describe you configuration

Gifts to offer: Gift to add to the cart when the criteria are met. If you select several products, the choice in this selection will be given to the customer in the order summary page

Default gift: default gift product to add to the card when customer has not yet done his choice

Allow other gifts: when criteria are met and product added to the cart, this parameter indicates if the module must check for the other gifts of the list.

BLOCK CRITERIA

GiftOnOrder Module

Min cart amount: minimum cart amount the after the gift.

Note: one more general parameter indicates if reduction must be taken into account or not

Validity dates: dates range during which gift can be offered.

BLOCK CRITERIA CUSTOMERS

Type: type of command to which the gift can be offered

First order: only for first order placed by the customer

All orders: for all orders

Re-order: for an order of a customer that have already ordered (= all orders except the first one)

Max per customer: Maximum number of orders, per customer, to which the gift is offered.

Related groups: customer group to which the customer must belong to.

BLOCK CRITERIA PRODUCTS

Nb different products: number of different products to associate to obtain the gift, whatever the combination.

Nb associations: number of time the products must be associated

Gift per association: indicates if the gift must be offer only one time or each multiple of number of association.

Minimum category amount: Minimum product amount to detect from the given categories

Includes discounted products: include or not the product with reduction into the amount computation

Related categories: categories in which the products counted in the association must belong to.

Products attributes: attributes that the products counted in the association must have. No attribute selected here to mean any attribute

Suppliers: list of suppliers to which the detected product must belong to

Manufacturers: list of manufacturers to which the detected product must belong to.

EXAMPLE 1 : 'housse' iPod for simultaneous buy of iMac et iPod-Nano

Associated products = 2

Nb associations = 1

Gift per association = Yes

Attributes : none selected

=> for 2iMac + 3 iPod Nano, 2 'housses' will be offered

GiftOnOrder Module

EXAMPLE 2: For 2 shirts bought, a couple of cuff links offered

Nb associated products = 1

Nb associations = 2

Gift per association = OUI

Attributes: none

=> 1 shirt: nothing, 2 shirts: 1 couple offered, 3 shirts : 1 couple offered, 4 shirts : 2 couple offered

If Gift per association = NO, at 4 shirts : 1 unique couple offered

EXAMPLE 3: For each Bleu iPod bought, one 'Housse' offered

Associated products = 1

Nb associations = 1

Gift per association = OUI

Attributes : select « color » = Blue

=> 2 iPods blue + 4 iPods green : 2 'housses' offered

BLOCK CUSTOMER COMMUNICATION

Communication in Front-Office: this flag indicates if the gift must be displayed or not in the global gift list in Front-Office

Front-Office message: This message is the communication displayed to the customer in Front-Office in the page listing all the gifts he can obtain

Gift selection message: in case you propose several product to choose, this parameter is the sentence to display in the order summary page, indicating the customer he has to do a choice.

Gift preselection in Front-office: in case of rule which gift choice, this parameter indicates if the choice must be proposed or not in the product page of the product covered by the rule

MULTI-SHOP BLOCK

This block is visible only when the multi-shop feature is active.

It allows you to select the shops on which the gift rule may apply.

GIFT-PRODUCTS DEFINITION

CATEGORY OF THE GIFT-PRODUCTS

All the products you want to offer must be grouped into a single category, not visible in the Front-Office

- ⇒ In tab 'Catalog', create a new sub-category, named for example 'GIFTS'
- ⇒ Desactivated it (Displayed= false)

Then create all your gift-products in this category. For each of these gift-products, set there visibility parameter to "Nowhere", so that they won't appear in front office in places like search result, block new products and so on...

GiftOnOrder Module

In you don't have this "Visibility" parameter in the product page:

- ⇒ Create a customer group named 'NOBODY' (contain no customers), then provide access to the gift category only for this group (other groups unmarked)

If you want to offer products that are usually in your catalog, you have to duplicate them and to place them in this 'GIFTS' category.

USED PRODUCTS FIELDS

In the product page of a gift-product, only few fields are used.

Name: this is the name, like all other products, used in the cart, in the order, in the invoices...

We suggest you to use 'Gift:' at the beginning of the name for a lisibility concern of the card and the invoices.

Status: product must be activated, as well as available for order

Final retail price: it must be equal to 0

You can:

- either define a price equal to 0.00
- either define a price then define a reduction so that final price is 0.00. In this case, a barred price will appear in the tool-tip displayed on gift choice in order summary.

Weight: if weight is filled, your gift will be taken into account for the transport costs computation

Quantity: Stocks are managed as others product

Short/long description: This is the description that will be displayed in the tool-tip in order summary page in case of gift choice.

Image: in Image tab, you can affect one or more images. But only the cover one is take into account by the module. The legend is used in the All Gifts block.

None of the others fields are used by this module.

If you want to offer several combination of one product, you have to create several products. The module manages only the default combination.

EXAMPLE

In this example, we will create 4 gifts:

- 1 welcome gift, offered to all new customer on their first order.
- 1 bottle of Champagne for all cart over 1000€
- A choice of chocolate for cart over 200€
- The protection for iPod for a simultaneous order of one MacBook and one iPod

WELCOME GIFT

The welcome gift, a pen, is offered to any customer, on his first order?

GiftOnOrder Module

In your catalog, in the category 'GIFTS', add a new product, with the following fields:

- name : 'Gift: Pen
- Pre-tax retail price : 0€

In the tab Orders>>Gifts, add a new gift.

Name and Description are used only in BackOffice, put what you want.

In the products list, select the pen, and allow other gifts

Let the min cart amount to 0 and verify the validity dates.

Choose 'First order' as type of command.

In the criteria product, unselect your GIFTS category, let the quantity to 1.

In the Front-Office message, field with the message you want to be display when the customer see the list of products he can get.

Test in Front-office:

- for non-registered users,
- for registered without orders,
- for registered that already have placed orders.

CART OVER 1000€

In your catalog, as for the pen, add a product 'Champagne', with fields similar to the pen.

In tab 'Orders>>Gifts', add a new gift with the following criterias:

- select your champagne product
- Allow or not others gifts, depending if you want customer can cumulate with the gift for cart of 200€
- Min cart amount : 1000€
- With the field 'Maximum per customer', you can decide to offer or not this product to each order over 1000€ for a given customer.
- Configure the Front-Office message

CART OVER 200€

For this gift, you wish let the customer choosing his gift, for example, across several chocolate.

In the GIFTS category of your catalog, define theses different chocolate as previously.

For each, optionally, but not mandatory, you can define their short-description, their price and reduction : these information will appear in the tool-tip during gift selection.

PROTECTION FOR IPOD-NANO

GiftOnOrder Module

For this gift, duplicate the product 'Protection for iPod' located in the 'Accessory' category. Then move it into the GIFTS category. Keep its price and put a reduction of 100%

To detect the simultaneous order of one MacBook and one iPod :

- Create a new category 'criteriaProtectionIPOD' in the GIFT category in the catalog.
- Modify the MacBook and iPod products to place them in the 'criteriaProtectionIPOD' category in complement of their current categories.

Then create a new gift.

In the Criteria Products, indicate:

Nb associated products = 2

Nb associations = 1

Gift per association = Yes

Category: only the category 'criteriaProtectionIPOD'.

⇒ As many protection are offered as the number of couple (iMac / iPod) found in the cart.

Then place this gift in top of the list, allowing other gift for it.

TROUBLESHOOTING

Once you've installed the module and configured one rule, it may happen that the gift is not correctly added into the cart in front-office

1/ Check the modification are correctly done in the /override/ files

2/ Check your gift products are correctly defined : they must be activated, available for order, in the appropriate shop, and with enough stock